

MADLY  
MARVEL

# THE RISE OF INFLUENCERS





# THE RISE OF SCHOOL OF INFLUENCERS

In the vibrant landscape of Bangladesh, a phenomenon was unfolding in 2022, the Rise of the School of Influencers. A school of aspiring content creators from all corners of Bangladesh to gather all the latent talents and nurture them into the limelight and provide them with valuable insights and experiences from the content creation experts.

In the grand tapestry of 2022, the inaugural season dawned upon Dhaka, setting the stage for a revolutionary journey. Here, in the heart of the capital, the seeds of creativity were sown, and mentors, masters of the content creation realm, generously shared their wisdom by unfolding the first two seasons of School of Influencers.

As the calendar flipped to 2023, the School of Influencers spread its wings. The third season unfolded in the coastal city of Chittagong, where waves of innovation crashed against the shores of traditional norms. A fresh wave of creators emerged, armed with insights from those who had already conquered the digital realm.

But the story didn't end there. The fourth season, a tale in itself, unfolded in Rajshahi, echoing the commitment of the School of Influencers to reach every corner. Here, beneath the Rajshahi sky, a new chapter was written, inscribed with the passion and determination of content creators fueled by mentorship.

And so, the narrative continues, weaving through the rich cultural fabric of Bangladesh, as the School of Influencers becomes not just a platform but a saga—a testament to the transformative power of mentorship and the boundless potential of those who dare to dream in pixels and pixels.



# THE RISE OF SHAFIUZZAMAN ADOR

In the bustling heart of Dhaka, emerged a luminary in the realm of cinematography – Shafiuzzaman Ador, the maestro who clinched victory in the inaugural season of School of Influencers. As a cinematographer content creator, Ador weaves magic through his lens, and his journey since SOI Season 1 reflects a spectacular elevation in the art of visual storytelling.

Since his triumph in SOI Season 1, Ador's camera works have undergone a magnificent transformation. His cinematic creations are no longer mere visuals; they are immersive experiences that transport audiences into the realms he envisions.

The School of Influencers became the crucible where Ador's artistry was honed. His participation in Season 1 wasn't just a competition; it was an odyssey that ignited new dimensions in his cinematographic prowess.



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 **29K**

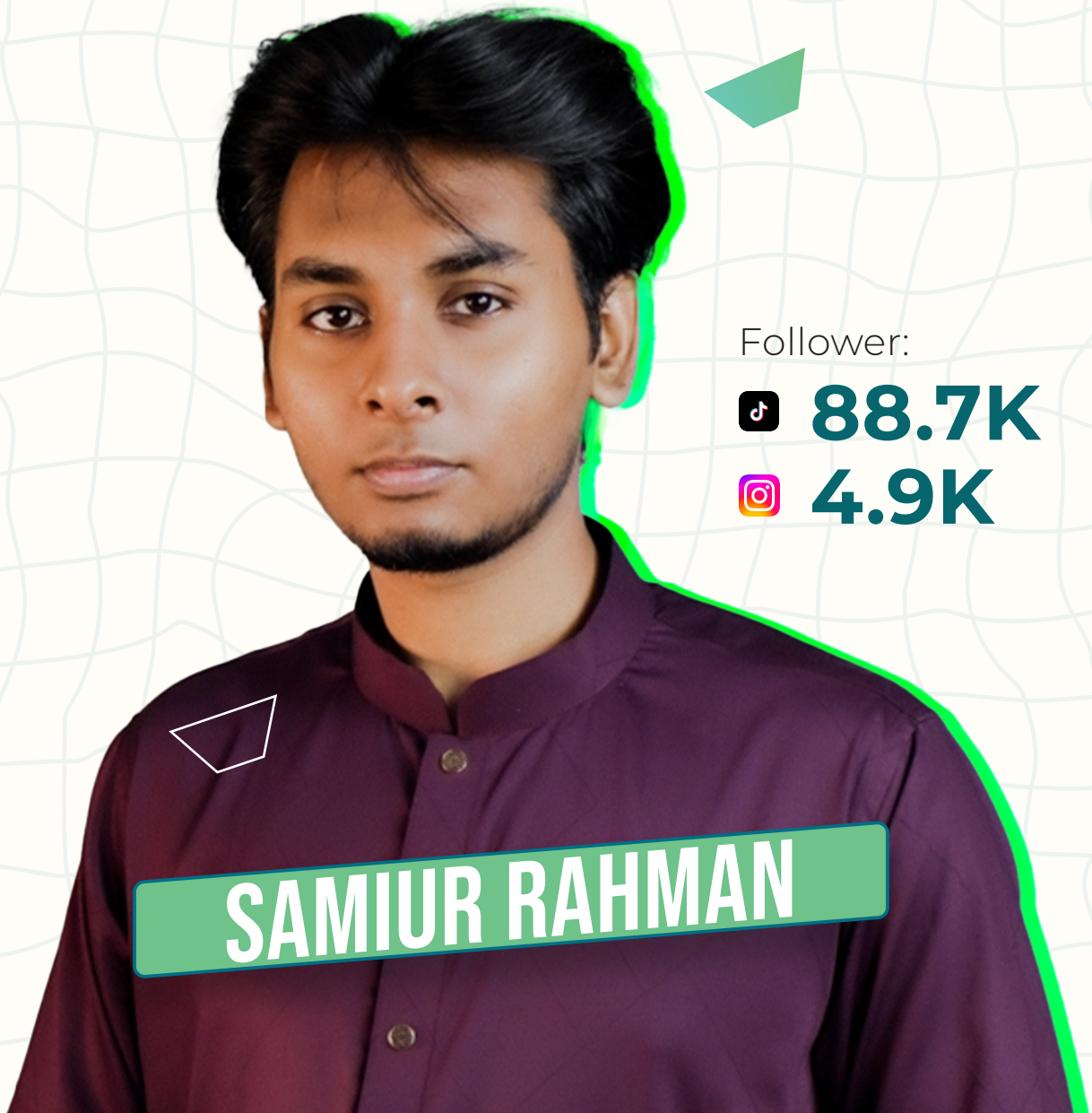
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**SHAFIUZZAMAN ADOR**

# THE RISE OF SAMIUR RAHMAN

In the coastal city of Chittagong, a rising star emerged, Samiur Rahman, the Winner of School of Influencers Season 3. This men's grooming and lifestyle enthusiast has not only claimed the crown but has undergone a captivating metamorphosis, transforming his content into polished masterpieces.

Known for his infectious enthusiasm, Samiur has carved his niche in the world of men's grooming and lifestyle content creation. His journey took a defining turn when he stood tall as the winner in the prestigious School of Influencers Season 3. Behind this transformation lies the mastery of scripting and storytelling. School of Influencers Season 3 became the catalyst for refining these skills. Each frame in Samiur's content now narrates a compelling story, showcasing the finesse of a content creator who has truly found his voice.



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**SAMIUR RAHMAN**

# THE RISE OF SHAHRIAR JOY

Shahriar Joy, the visionary founder of Branding Chattogram. Armed with a degree in computer science and engineering from a private university, he found himself at a crossroads in the midst of his career. Choosing to abandon the confines of a conventional job, he drew inspiration from the dynamic content creators shaping the digital landscape.

Motivated by the rich history, heritage, and untapped tourism potential of Chittagong, Mohammad embarked on a mission to showcase this vibrant city to the world through his venture, 'Branding Chattogram.' Traveling extensively across Chittagong, he passionately shares its proud narrative on various social platforms.

Securing the top spot in the School of Influencers Season 3 workshop program was just the beginning for him! Fueled by a relentless drive, he unearthed a fresh approach to supercharge his effectiveness, and now, he's not just following the trend – he's boldly sketching out his own success graph.

With a firm belief in his ability to make a lasting impact, Shahriar aspires to contribute significantly to establishing Greater Chittagong as the premier tourism destination in South Asia.



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**SHAHRIAR JOY**

# INFLUENCERS' PROFILE



**Shafiuzzaman Ador**  
Cinematographer

Follower:  
f **29K** i **9.3K**



**Nayma Hasan**  
Lifestyle, Fitness

Follower:  
i **7.6K** v **20.1K**



**Shahbaz Amin Bhuiyan**  
Food Vlogger

Follower:  
f **17K** v **5.3K**



**Shahidur Rahman Manik**  
Content Creator

Follower:  
f **286K** v **3.3K**



**Oifa**  
Content Creator

Follower:  
f **293K** v **144.9K**



**Sadid Hasan**  
Infotainment

Follower:  
f **10K** v **2.7K**



**Andalib Rahman**  
Music

Follower:  
i **3.9K** f **1.7K**

# INFLUENCERS' PROFILE



**Mohammad Sharaf**  
Fashion, Lifestyle

Follower:  
📷 30.6K



**Afsana Mimi**  
Dance

Follower:  
📘 2.8K 📷 1K



**Imran Eats**  
Food Vlogger

Follower:  
📘 10K 📷 8.3K



**Samiur Rahman**  
Lifestyle

Follower:  
📷 88.7K 📷 4.9K



**Rafsan Jamil**  
Content Creator

Follower:  
📘 23K



**Maoa Jannat**  
Travel, Personal Care

Follower:  
📘 12K 📷 3K



**Shahriar Joy**  
Travel

Follower:  
📷 3.9K 📘 1.7K

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